THE GEAR.
GET IT NOW.

Collect Marlboro Unlimited Miles on specially marked Marlboro packs to get your Marlboro Unlimited Gear. Each pack proof is worth 5 Miles. For example, to get the Timber Mountain Pullover, you'd need 850 Miles, which equals 170 pack proofs. (You can use up to 300 Marlboro Country Store Miles towards your Marlboro Unlimited Gear Order.)

WHEN YOU'VE COLLECTED ENOUGH MARLBORO UNLIMITED MILES TO GET THE GEAR, COMPLETE THESE 4 STEPS.

Please follow these instructions or your order will be delayed.

1 Fill out all information on the order form on page below. Orders will be accepted beginning January 1, 1996. All orders must be postmarked by October 31, 1996. Limit of no more than two of any one item; no more than one Premium Gear Item; maximum of 10 items per person for duration of program.

2 Print your name and address clearly. You must include your signature and birth date for your order to be processed.

3 Prepare a check or money order payable to Marlboro Unlimited for shipping and handling. See chart to calculate the proper amount. DO NOT SEND CASH. CREDIT CARD CHARGES WILL BE ACCEPTED FOR PREMIUM GEAR ITEM ORDERS ONLY. MASTERCARD OR VISA ONLY. Be sure to include card number, expiration date and signature on order form.

4 To order, complete the order form, include your Marlboro Unlimited Miles and a check or money order for shipping and handling. Premium Gear Items do not require shipping and handling. Send to:

Marlboro Unlimited, JAF Station, P.O. Box 2524, New York, NY 10076-2524

Your order may take 3-5 weeks to reach us. Gear will be shipped to you within 10-12 weeks of receiving your complete qualified order. [illegible]

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

MARLBORO UNLIMITED GEAR ORDER FORM

999999999999999 999999
Sample A. Sample
Apt. #00
1234 Main Street
Anytown, US 12345-6789

Use the lines below to print address corrections only

Phone

Today's Date 19 9 6

PREMIUM GEAR ITEMS – LIMIT ONE	ITEM#	MILES	PLUS $	
17" Marlboro Folding Mountain Bike	[illegible]	2,200	[illegible]	
20" Marlboro Folding Mountain Bike	[illegible]	2,200	[illegible]	
[illegible]	[illegible]	[illegible]	[illegible]	
The Marlboro Shearling XS	[illegible]	2,400	[illegible]	
The Marlboro Shearling S	[illegible]	2,400	[illegible]	
The Marlboro Shearling M	[illegible]	2,400	[illegible]	
The Marlboro Shearling L	[illegible]	[illegible]	[illegible]	
The Marlboro Shearling XL	[illegible]	2,400	[illegible]	
The Marlboro Shearling XXL	[illegible]	2,400	[illegible]	

Premium Gear Items Do Not Require Shipping and Handling Charge.

MARLBORO UNLIMITED GEAR	ITEM#	QTY X	MILES =	TOTAL MILES
Snake River Fishing Gear	[illegible]		[illegible]	
[illegible] Scope	[illegible]		[illegible]	
Knife – The Trail Guide	[illegible]		[illegible]	
Knife – The Outdoorsman	[illegible]		[illegible]	
Knife – The Troubleshooter	[illegible]		[illegible]	
Marlboro Reversible Duster S	[illegible]		[illegible]	
Marlboro Reversible Duster M	[illegible]		[illegible]	
Marlboro Reversible Duster L	[illegible]		[illegible]	
Marlboro Reversible Duster XL	[illegible]		[illegible]	
Marlboro Reversible Duster XXL	[illegible]		[illegible]	
Timber Mountain Pullover S	[illegible]		[illegible]	
Timber Mountain Pullover M	[illegible]		[illegible]	
Timber Mountain Pullover L	[illegible]		[illegible]	

MARLBORO UNLIMITED GEAR (CONT.)	ITEM#	QTY X	MILES =	TOTAL MILES
Timber Mountain Pullover XL	[illegible]		[illegible]	
Timber Mountain Pullover XXL	[illegible]		[illegible]	
Marlboro Unlimited Ashtray	[illegible]		[illegible]	
Marlboro Unlimited T Black	[illegible]		[illegible]	
Marlboro Unlimited T White	[illegible]		[illegible]	
North Rim Coat S	[illegible]		[illegible]	
North Rim Coat M	[illegible]		[illegible]	
North Rim Coat L	[illegible]		[illegible]	
North Rim Coat XL	[illegible]		[illegible]	
North Rim Coat XXL	[illegible]		[illegible]	
Marlboro Unlimited Cap	[illegible]		[illegible]	
[illegible] Mountain Lantern	[illegible]		[illegible]	
Big Red Bedroll	[illegible]		[illegible]	
Marlboro Power Pak	[illegible]		[illegible]	
Ridgeline Lighter	[illegible]		[illegible]	
Marlboro Expedition Shell S	[illegible]		[illegible]	
Marlboro Expedition Shell M	[illegible]		[illegible]	
Marlboro Expedition Shell L	[illegible]		[illegible]	
Marlboro Expedition Shell XL	[illegible]		[illegible]	
Marlboro Expedition Shell XXL	[illegible]		[illegible]	
Marlboro Micro Stripe S/M	[illegible]		[illegible]	
Marlboro Micro Stripe L/XL	[illegible]		[illegible]	
Marlboro Trail Watch Small	[illegible]		[illegible]	
Marlboro Trail Watch Large	[illegible]		[illegible]	
22" Duffel	[illegible]		[illegible]	
[illegible] Combo Bag	[illegible]		[illegible]	
[illegible] Wheeler Bag	[illegible]		[illegible]	
Marlboro Gear Bag Collection	[illegible]		[illegible]	
The Marlboro Country Cookbook	[illegible]		[illegible]	
[illegible] Go-Anywhere Gas Grill	[illegible]		[illegible]	
Marlboro Carving Set	[illegible]		[illegible]	
Marlboro Outfitter Gloves S/M	[illegible]		[illegible]	
Marlboro Outfitter Gloves L/XL	[illegible]		[illegible]	
[illegible] Sunglasses	[illegible]		[illegible]	

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SHIPPING & HANDLING CHART

Total # of Miles (Excluding Premium Items)	[illegible]	[illegible]	[illegible]	[illegible]
Shipping & Handling Required	[illegible]	[illegible]	[illegible]	[illegible]

REMEMBER: INCLUDE YOUR SIGNATURE, BIRTH DATE AND A CHECK OR MONEY ORDER.

TOTAL ITEMS ORDERED	PREMIUM GEAR	OTHER GEAR	TOTALS

2061035240

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